



Energy investments for business owners

Whether it's a garden center, a candy factory, or a ski resort, business owners are faced with finding the best balance for the business: keeping costs down while remaining profitable. But operational costs are difficult to forecast when the energy future is so unpredictable. While businesses can't predict the future, they can make savvy business decisions that are forward thinking and financially sound—like harnessing the wind that blows across parking lots and rooftops and turning it into a clean energy investment that can make a real difference in the bottom line from one year to the next.

Businesses grow with wind power

LOWER OVERHEAD See your electrical costs drop the second your blades start spinning. These savings, coupled with state or federal incentive programs, can offset your capital costs in several years—allowing you to put more of your profits back into your business.

TAX ADVANTAGES Between the federal investment tax credit and grant program and the rules for claiming depreciation on wind turbines, an investment in wind power today translates to real benefits that businesses can take advantage of in the tax years to come.

STABLE COST OF POWER Whatever the market price of electricity, you know what your wind-powered electricity will be costing you for 20 years or more so you can safeguard your operational budget against the volatile and increasing costs of energy.

THE "GREENING" OF BUSINESS Discerning consumers put a premium on products and services that are created through sustainable and environmentally friendly business practices.

MARKETING OPPORTUNITIES Whether you've been around for five years or 50, a new wind turbine can bring high visibility and a renewed sense of interest in your business.



DIANA DUFFLEY, PROUD OWNER OF A NPS 100

Offset utility costs at these business applications:

- » Retail
- » Light manufacturing
- » Garden centers
- » Grocery stores
- » Printing presses
- » Resorts

“The local response to our wind project is favorable and positive. The customers are curious and want to know all about the Northern Power 100.”

—DIANA DUFFLEY, OWNER OF HYANNIS COUNTRY GARDEN





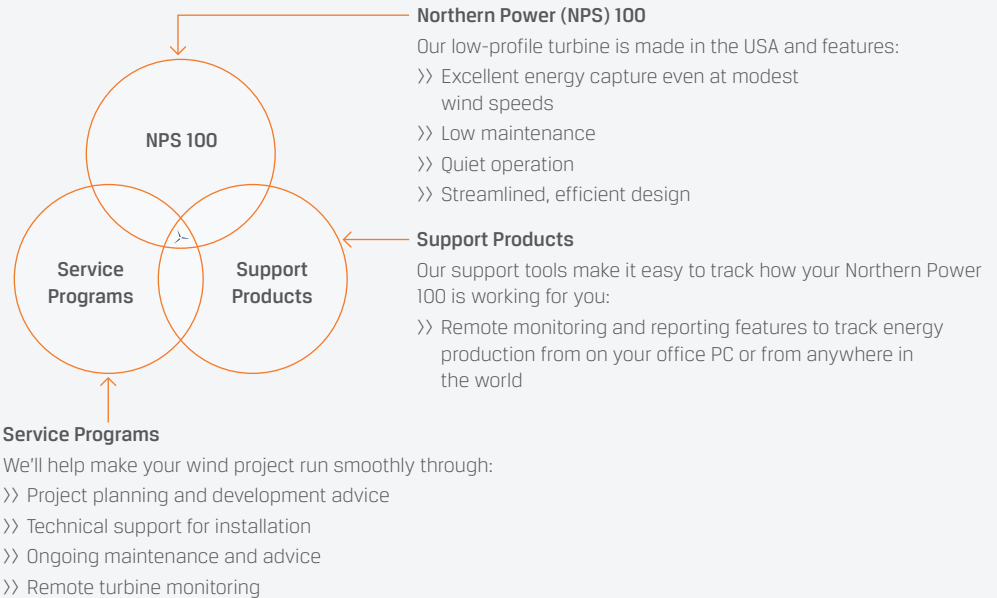
Cost savings could equal:

- >> Facility improvements
- >> New equipment
- >> Expanding inventory
- >> New hiring
- >> Increasing advertising budgets
- >> Marketing opportunities

Offering comprehensive wind solutions for businesses

Northern Power Systems has been a leader in wind power technology for over 30 years and continues to set the standard for advanced technology and reliable wind power. We understand the importance of helping business owners reach their goals of profitability, energy independence, and sustainability without compromising their need to stay focused on the business at hand. Our turbines are designed for high performance and low maintenance and are surrounded by supporting products and services that can be tailored to fit your business's needs.

Northern Power Systems' Wind-for-Business solution set includes:



It's your turn

Installing a Northern Power 100 at your business is easier than you think. As the community wind market grows, so does the knowledge base of local developers, installers, utilities, and permitting officials. So you can be sure that those who have come before have paved a smooth path for you to follow.

Whether you are just beginning to evaluate wind for your site or are ready to make a turbine decision, we can help. Call us at 1-877-90-NORTH or visit www.northernpower.com/community-wind.

